

Trevor Schmisser

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EDUCATION

University of Southern California

Film and Television Production BFA, Magna Cum Laude

Los Angeles, CA
Aug. 2020 - May 2024

EXPERIENCE

GoodShort

Digital Media Coordinator

Los Angeles, CA
Oct. 2025 - Present

- Created social media and short-form podcast content, growing GoodShort's Instagram following from 800,000 to 1.9 million.
- Produced >40 of GoodShort's vertical drama social media campaigns, visiting multiple productions weekly to gather BTS footage and interview actors / key talent.
- Managed 3 assistants to help with editing, footage offloading, and troubleshooting questions regarding Premiere Pro and CapCut.

GoodShort

Post-Production Assistant

Los Angeles, CA
Mar. 2025 - Sept. 2025

- Oversaw subtitling of GoodShort's entire English catalog at FCC closed-captioning levels, averaging 10 feature-length dramas a month.
- Processed actor NDA signings and social media reel requests, maintaining professional communication at all times.

INE Entertainment

Production Assistant

Sherman Oaks, CA
Jan. 2023 - Dec. 2024

- Managed talent coordination for reality TV actors and influencers, including manager communications, lodging/transportation logistics, and fulfillment of talent requests.
- Created short-form video content for multiple company social media accounts, monitoring KPI's for social media engagement reports.
- Produced and presented reality television show pitches directly to INE's executive producers during weekly creative development meetings.

Going Public, GP Network

Production Assistant | Contract

Beverly Hills, CA
May. 2024 - Nov. 2024

- Operated conference room systems, ensuring seamless communication for business partners of multiple departments.
- Transported confidential materials to executive heads and external clients.
- Filed expense reports for production purchases, ensuring accuracy across departments.

Surprise and Seek, Amazon Kids+

Social Media Editor | Contract

Los Angeles, CA
Jan. 2024 - Apr. 2024

- Edited social media content from existing episodic content, garnering >1 million impressions.
- Performed market research on social media trends, determining KPI's for maximum engagement within Amazon Kids+ target market.
- Created engaging thumbnails for YouTube and Instagram, maximizing click through rates.

ADDITIONAL SELECTED CREDITS

- | | |
|---|-------------------------------------|
| • Khaby is Coming to America - Tubi | <i>Production Assistant, 2024</i> |
| • CarpeDM - Roku | <i>Production Assistant, 2024</i> |
| • The Survivalists - BYUtv | <i>Marketing Assistant, 2023</i> |
| • 30th Anniversary Commercial - Honda Ya | <i>2nd Assistant Director, 2023</i> |

REFERENCE

Karla Rodriguez - Head of Talent Relations & Brand Partnerships, GoodShort, karla_gs@goodnovel.com